

ROBIN CROW



CUSTOMER EXPERIENCE EXPERT
USA TODAY BEST SELLING AUTHOR
FOUNDER AND CEO OF THREE COMPANIES

Robin Crow is a business veteran who has been exceeding customer expectations for decades. He is the founder and CEO of three customer-driven companies, which have all achieved sustained success. His clients include Taylor Swift, Keith Urban, Matchbox Twenty, Tim McGraw, Ashley Judd, Alice in Chains, Carrie Underwood and countless others. He has delivered over 2200 keynote speeches and is the author of seven books including USA Today bestseller *Evolve or Die*.



KEYNOTES

IT'S TIME TO BE EXTRAORDINARY

Step Outside Convention To Amaze, Engage
and Wow Your Customers

EVOLVE OR DIE

Turn Uncertainty and Change
into a Customer Revolution

INTELLIGENCE REVOLUTION

How to Ignite Your Creative Genius

In a world of growing uncertainty, change is headed your way. The choice is yours—you can be the disrupted or the disruptor. Your future successes will be in direct proportion to how you adapt and anticipate change. This is why it's so important that you rethink, reinvent and reimagine the way you take care of your customers.

In each presentation Robin Crow will give you actionable strategies and takeaways that can be implemented immediately to accelerate the growth of your business. He will show you what works, what doesn't, and why.

Let Robin help you identify game-changing ideas that will amaze and wow your customers.

WHY ROBIN?

Respected business leader... founder of three diverse companies, all of which have become leaders in their fields.

Business veteran... keynotes reflect hard-won, first-hand, bone crunching experience from 30 years in the trenches. No abstract theories here.

Powerful speaker... presentations are drawn from personal experience focusing on the challenges you're going through right here, right now.

Master motivator... has directly impacted the lives of millions through personal and media appearances (over 2,200 presentations).

Successful author... has published seven books (two are best sellers) and three audio programs.

Proven track record... has given thousands of presentations to some of the most influential companies in the world.



LET YOUR ORGANIZATION SET THE GOLD STANDARD FOR EXTRAORDINARY SERVICE



"To simply say 'Great Job,' 'Excellent,' or 'Home Run' seems rather trite. You were absolutely outstanding! You touched thousands of lives and you met all the facets of our mission statement. You helped create an environment that caused our meeting to be unbelievable!"

Mark Jones

Million Dollar Round Table

BIOGRAPHY

Robin Crow's journey as an author, speaker, entrepreneur and CEO is an American success story. As a business leader, Robin has gained a deep reservoir of experience as he has tirelessly developed and evolved each of his three companies.

He is the CEO of Dark Horse Recording, a scenic three-studio complex and resort he built from the ground up. Founded in 1992, Dark Horse has attracted some of the most celebrated artists in the world including Carrie Underwood, Rascal Flatts, Megadeth, Taylor Swift, Neil Diamond, Jeff Beck, One Republic, Alison Kraus, Korn, Faith Hill and countless others.

In 2010, Crow founded Dark Horse Institute (DHI), post-secondary institution offering Audio Engineering, Film Production and Music Business to young entrepreneurs. Their programs accelerate the learning process in an experiential full immersion environment, and in the process DHI is changing the way education is conducted. Their mission is to create the most compelling educational model

of the 21st century. Because of DHI's disruptive model they have continued to experience explosive growth. From 2018 to 2019 DHI grew by 163%.

In 2012 Robin established Dark Horse Luxury Rentals, a property management company specializing in high-end residences. Since purchasing their first property in Colorado, they have built an exemplary reputation ensuring clients enjoy every aspect of their stay. The company now owns five properties in Telluride CO. and Nashville TN.

As an author and speaker Robin has directly impacted the lives of millions with his best-selling books, CDs, audio programs, and public speaking engagements. He has given over 2,200 presentations to a wide range of corporate and business audiences. His best-selling books include *Evolve or Die*, *Rock Solid Leadership*, *Jump and the Net Will Appear* and soon to be released *The Intelligence Revolution*.

Robin divides his time living in Tennessee and Colorado.

GIVE YOUR CUSTOMERS A ROCK STAR EXPERIENCE THEY WILL NEVER FORGET



"I have been a meeting planner for 13 years and hired many speakers. What kind of speaker is ever asked for an encore? After three standing ovations and the encore, it's clear Robin's blend of inspiration and entertainment was a great combination."

Gregory B. Anderson
Director, Crown Council, Inc.

COMPANIES



Please enjoy this glimpse into Robin's three companies. Although they represent various business sectors, all are customer-driven. Robin doesn't just talk business, he lives it. Daily he experiences the same setbacks, frustrations and challenges that you do.

COMPANIES

One of the most successful and respected recording complexes in the world.

Clients include Jeff Beck, Faith Hill, Alan Jackson, Hunter Hayes, One Republic, Jewel, Alison Krauss, Alison in Chains and hundreds of others.

Delivers unparalleled customer service while providing an atmosphere offering privacy and beauty.



COMPANIES

A property management company founded in 2012, Dark Horse Luxury Rentals has built an outstanding reputation creating extraordinary experiences for every guest who visits our properties.

Location specializing in high-end properties in Telluride CO. and Nashville TN.

Our mission is to provide extraordinary service while ensuring our clients spend their time enjoying their stay and adventures from touchdown to takeoff.



COMPANIES

An post-secondary institution offering programs in Audio Engineering, Film Production and Music Business to young entrepreneurs.

Disruptive business model avoiding traditional financial aid. DHI provides an experiential, hands-on, full immersion learning environment.

Two campus locations, both in the Nashville area.

Explosive growth from 2018-2019 up 163%.



DARK HORSE
I N S T I T U T E



EDUCATIONAL RESOURCES



What if everything you've been led to believe about intelligence isn't true? What if you could tap into your own creative genius with absolute certainty that no matter what occurs you will thrive and prosper? *Intelligence Revolution* will change the way you view your ability to succeed in a world seduced by high IQs and academic test scores.

You will learn:

- **Your unique genius** doesn't come from a place of high intellect, but rather a process of self-discovery and a commitment to perpetual learning.
- **How to master the skill** of providing a profound customer experience.
- **How to identify and breakthrough** the mental barriers that have been holding you back.
- **How to form and maintain** the habit of continual improvement.

Intelligence Revolution will provide you with a practical series of tools and real-world techniques that will give you the clarity and confidence to go out and achieve your goals.

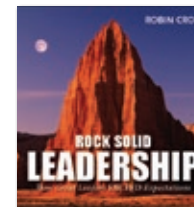
To be released soon



EVOLVE OR DIE

SEVEN STEPS TO RETHINK THE WAY YOU DO BUSINESS

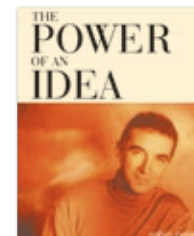
Evolve or Die shows how businesses that adapt the fastest are also the ones that win the biggest. This book presents a series of practical, proven, real-world tools and techniques to successfully start changing your business now to meet current and future challenges.



ROCK SOLID LEADERSHIP

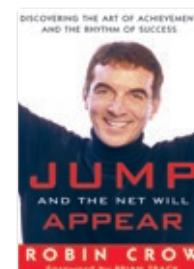
HOW GREAT LEADERS EXCEED EXPECTATIONS

No one achieves genuine leadership using quick fix formulas. It takes time, persistence, and commitment. But it's achievable and in this book Robin shows you how.



THE POWER OF AN IDEA

A colorful snapshot of some of the successes and failures Robin has experienced. If a picture is worth a thousand words, this book will give you much to think about.



JUMP AND THE NET WILL APPEAR

DISCOVERING THE ART OF ACHIEVEMENT AND THE RHYTHM OF SUCCESS

At forty, Robin Crow had a broken spirit, an empty bank account, and a family to support. *Jump and the Net Will Appear* is the story of how he turned his life around.

For the past
TWENTY YEARS

Robin has presented for some of the most

INFLUENTIAL

companies in the

WORLD.



Lenovo

